

grams of education, product labeling, dosage limitations, and special packaging. We can be grateful, too, that thanks to the Poison Prevention Packaging Act of 1970, many products previously responsible for accidental poisonings among children are now being sold in special "child-proof" packaging.

84 Stat. 1670.
15 USC 1471
note.

But much still remains to be done. The accidental poisonings that continue to occur must still be a matter of grave concern. The natural curiosity of our children, their limitless ingenuity, their inclination to imitate adults, and their desire to taste whatever can be reached sometimes may lead them into dangers that are difficult to control by safety measures of any sort. All of us, therefore, must be constantly alert to the potential hazards of medicines and household products and must exercise every precaution in using and storing such substances.

To encourage such preventive measures, the Congress, in a joint resolution approved September 26, 1961 (75 Stat. 681), requested the President to issue annually a proclamation designating the third week in March as National Poison Prevention Week.

36 USC 165.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, do hereby designate the week beginning March 18, 1973, as National Poison Prevention Week.

I direct all appropriate agencies of the Federal Government to participate actively in programs designed to promote maximum protection of our people against accidental poisonings, particularly among children. Further, I invite all State and local governments and private organizations and individuals to share in this national effort.

IN WITNESS WHEREOF, I have hereunto set my hand this 28th day of February, in the year of our Lord nineteen hundred seventy-three, and of the Independence of the United States of America the one hundred ninety-seventh.



PROCLAMATION 4191

Red Cross Month, 1973

By the President of the United States of America

March 3, 1973

A Proclamation

Each year, in the spirit of good neighborliness, millions of Americans pool their resources and efforts under the Red Cross banner to help others in distress or need.

The services of the Red Cross assist many kinds of people. They help provide lifesaving blood for the ill and injured; help restore the shattered lives of disaster victims; help our servicemen, veterans, and their families in periods of emergency; and help save lives and lessen suffering through training in first aid, water safety, and simple nursing skills.

While these could be called the basic purposes of the Red Cross, the organization also seeks out new areas of concern in American life. The Red Cross has helped the elderly to obtain government food assistance, the veteran to readjust to civilian life, the drug abuser to seek help, the migrant worker to better his living standards, and the student to obtain tutoring assistance.

Although the Red Cross receives the cooperation of many Federal, State, and local agencies, it derives its major financial support from the voluntary contributions of the American people. During the past year the Red Cross has been operating under an especially heavy financial burden because of outlays for disaster relief following the flood in Rapid City, South Dakota, and the Hurricane Agnes tragedy. I urge every American to help ensure that the Red Cross has the funds and volunteer manpower to fulfill its responsibilities during the year ahead. Helping the Red Cross—the Good Neighbor—continue its wide range of assistance programs is one way in which each of us can help our communities and our country.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America and Honorary Chairman of the American National Red Cross, do hereby designate March 1973 as Red Cross Month, a month when every citizen is asked to join, serve, and contribute.

IN WITNESS WHEREOF, I have hereunto set my hand this third day of March, in the year of our Lord nineteen hundred seventy-three, and of the Independence of the United States of America the one hundred ninety-seventh.



PROCLAMATION 4192

National Beta Club Week

By the President of the United States of America

A Proclamation

Nearly 150,000 young Americans in junior and senior high schools throughout the country live by the Beta Club motto: "Let us lead by serving others." By striving for high standards of honesty, accomplish-

March 5, 1973